



# ESA DATA HUB

Powered by Elite Skills Arena.

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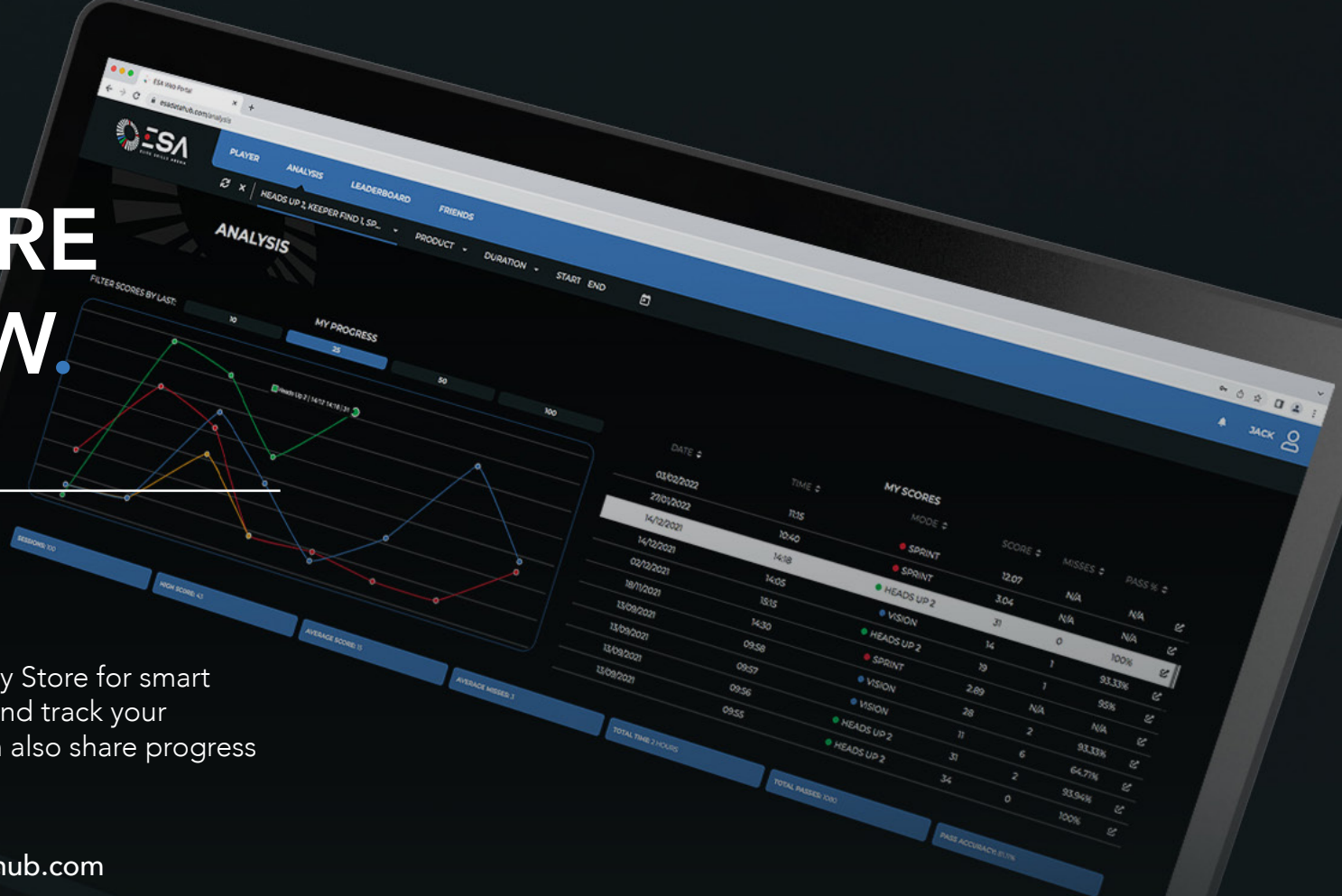
# YOUR FUTURE STARTS NOW

## DOWNLOAD APP

Available via the Apple and Google Play Store for smart phones or tablets. Download our app and track your progress whilst on the move. Users can also share progress to social platforms.

VISIT THE DATA HUB - <http://esadatahub.com>

Review player or team analysis by visiting our ESA Data Hub. Complete with leaderboards, health tracking, friends and the player index.





# ENHANCE YOUR COACHING WITH PERFORMANCE INSIGHTS.

BENCHMARK PERFORMANCE

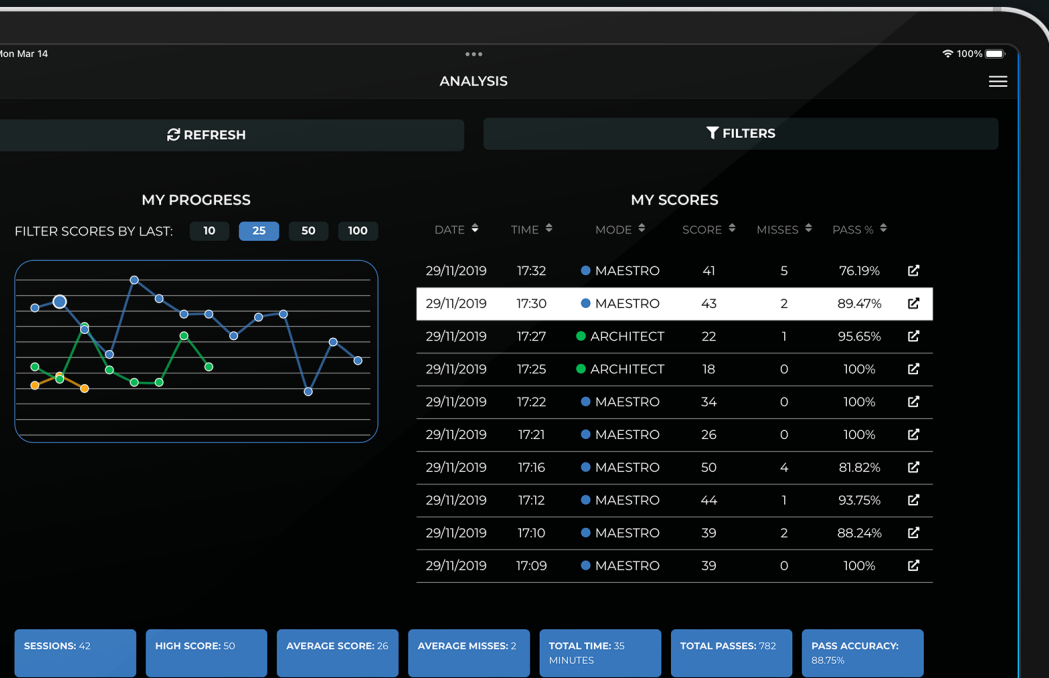
TRACK IMPROVEMENT

ENGAGE PLAYERS



# TRACK YOUR PROGRESS.

The new ESA Data hub helps you train like a professional. Monitor your progression by creating or linking your profile from the Elite Skills Arena equipment. View detailed session by session analysis and statistics with graphical representation.



Analyse your overall performance with the ESA Index, our algorithm with display statistics for all the core attributes trained with the ESA equipment. Share your Index score online and compare with friends.

Check out the local and global leaderboards to compete against thousands of other players all around the world! Create private competitions with friends and compete for bragging rights.







PLAYER.





## PLAYER PROFILE

This is where your journey starts, create your own profile, set your name, age, position and foot preference.

The Player Profile is also a great way to review Training Mode highlights for a quick glance at performance.

We work with player specific data to provide accurate statistics, that is unique to each individual player.





## PLAYER INDEX

Alongside top professionals and coaches, we've built an algorithm specific to ESA products in order to put players through rigorous testing.

This provides players with their own unique ESA Index ranking based on multiple attributes needed to compete in the professional game.

Players can also share their index to social platforms, allowing for competition between friends and family.





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ANALYSIS.

## TRAINING ANALYSIS

The analysis page displays all training modes played by your account. The user can filter between recent scores, training modes, products, duration or pick a specific period of time.

On each training mode played users will be shown their key stats which include score and pass accuracy. You can also get a more detailed break down of the session and view further info, such as, health stats and reaction times.

ESA drills are professionally designed to develop specific attributes in players through repetition, from physical skills like close control and passing accuracy, through to psychological qualities like composure and vision.

Our platform makes it easy for coaches to spot problem areas, suggest appropriate training, and track improvements over time.





## HEALTH ANALYSIS

The analysis page displays all training modes played by your account. The user can filter between date ranges, training modes, products, and duration.

Work doesn't stop off the ball, improve your fitness and delay in-game by fatigue my monitoring your physical attributes during training.

Each Training Mode played will sync with your smart watch, allowing you to analyse not just technical but also physical performance. The ESA Data Hub will record step count, metres covered, calories burnt and heart rate.







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LEADERBOARD		
1	ZANE PAUL	
2	DALLAS MITCHELL	60
3	FREDERICK JOHANSEN	45
4	ASH POPE	45
5	JAKE TAYLOR	38
6	JOE COOK	38
7	FELIPE SOUSA	38
8	JUAN VALVERDE	37
9	JORDAN HICKSON	37
10	JUANITO VALVERDE	35
545	JACK WILSHERE	35

**LEADERBOARD.**





## LEADERBOARD

ESA kit introduces a fresh, competitive element to training, boosting player engagement, and sharpening their hunger to improve.

A player receives a score at the end of each drill based on their performance, which is then added to their profile. Players compete with themselves and each other, and can even measure their scores against top pros.

Our leaderboards allow the player to filter between training mode, product, duration, gender, age or period of time. This allows them to compare their best score against those in their area or even around the world.

Each best score will also show world/local ranking, allowing the user to attempt to climb the leaderboard and become the world's best!





FRIENDS.



## FRIENDS

Compare yourself against your peers, with Friends tab in our Data Hub app. You can add your friends or teammates to create private leaderboards for a new competitive experience.

Want to find out who in the squad is passing champion? Coaches and players can add their squad and compare stats and scores during training sessions.

A friends leaderboard can also be used to create private leagues for competitions. Centres can create their own event with live feedback and results or compete with other locations.







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REPETITION | ACCELERATES | PERFORMANCE

CONTACT | [ELITESKILLSARENA.COM](https://eliteskillsarena.com)